



SERGE COUTURIAUX

HOTELIER

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255 Avenue Albert - 1190
Brussels BE

AT PRESENT

Hospitality Consultant **SBJ - Consulting / Self employed** **2017 - present**

Outline

Commissioned by a variety of hospitality businesses for my expertise in hotels, resorts and restaurants.

- business development
- property management
- conceptualisation
- strategic planning
- sales & marketing
- yield management

OPO HOTEL / from 2023 - 2023

Freelance Project Manager. Conceptualisation - commercialisation, pre-opening assistance for the 48-rooms, 4☆ hotel, Brussels BE
www.opohotel.be

R213 Residences Botanique / 2021 – present

Property Manager, 12-units serviced apartment, Brussels BE
www.r213.be

ESQUIRE SERVICED APARTMENTS / 2020 – present

Remote Hospitality Consultant, serviced apartments, London UK
www.esquireapartments.uk

GREEN SQUARE HOTEL / from 2018 - present

Hospitality Consultant - 75-rooms, 4☆ hotel, Brussels BE

FLAT HOTEL MIDI 33 / from 2017 - 2019

Freelance Project Manager. Pre-opening assistance, conceptualisation, managing a 50-rooms, 3☆ aparthotel, Brussels BE
www.midi33.be

EDUCATION

- Marnix M.A.V.O.
1973 - 1977
- Student Exchange program
Monticello, NY
1980
- Royal Athenaeum Hotel School
1977 - 1980

LANGUAGE

- English
- Spanish
- French
- Dutch

EXPERIENCE

●	DIRECTOR	2015 - 2016
○	Restaurant LES BRASSERIES GEORGES Brussels	
○	CORPORATE F&B DIRECTOR	2013 - 2015
○	MELIA HOTELS INTERNATIONAL, Havana, Cuba	
○	GENERAL MANAGER	2011 - 2013
○	Hotel G BEIJING, Beijing & Dalian, China	
○	GENERAL MANAGER	2008 - 2011
○	GOLDEN TULIP hotels, Rabat & Casablanca, Morocco	
○	GENERAL MANAGER	2007 - 2008
○	BAROS MALDIVES hotel, North Male atoll, Maldives	
○	GENERAL MANAGER	2007 - 2007
○	(Opening) VERANDA RESORT, Turks & Caicos, Caribbean	
○	EXECUTIVE ASSISTANT MANAGER i/c of F&B	2005 - 2007
○	THE REGENT PALMS hotel, Turks & Caicos, Caribbean	
○	OWNER / DIRECTOR	2004 - 2005
○	Restaurant OTRO MUNDO, Marbella, Spain	
○	GENERAL MANAGER	2003 - 2004
○	LOS MONTEROS hotel, Marbella, Spain	
○	FOOD & BEVERAGE DIRECTOR	2001 - 2003
○	CONRAD RESORT & CASINO, Uruguay	
○	FOOD & BEVERAGE DIRECTOR	1998 - 2001
○	PUENTE ROMANO hotel, Marbella, Spain	
○	EXECUTIVE CHEF	1997 - 1998
○	SONESTA BEACH RESORT & CASINO, Curaçao	
○	FOOD & BEVERAGE MANAGER	1996 - 1997
○	EL CONQUISTADOR RESORT & CASINO, Puerto Rico	
○	FOOD & BEVERAGE MANAGER / EXECUTIVE CHEF	1995 - 1996
○	TALANQUERA BEACH RESORT, Dominican Republic	
○	FOOD & BEVERAGE MANAGER	1993 - 1995
○	(Opening) ARUBA HILTON HOTEL & CASINO, Aruba	
○	EXECUTIVE CHEF	1990 - 1993
○	TRINIDAD HILTON hotel, Trinidad & Tobago	
○	EXECUTIVE CHEF	1989 - 1990
○	TABA HILTON HOTEL & CASINO, Egypt	
○	BANQUET CHEF	1988 - 1989
○	RAMSES HILTON HOTEL & CASINO, Egypt	
○	BANQUET CHEF	1985 - 1988
○	PARADISE TOWERS HOTEL & CASINO, Bahamas	
○	SOUS CHEF	1983 - 1985
○	Restaurant BUENA VISTA, Bahamas	
○	GALLEY CHEF	1982 - 1983
○	Private yacht, M/V PACO RABANNE, Bahamas	
○	SOUS-CHEF	1980 - 1982
○	Restaurant ST. JEAN DES PRES, New York	
○	SOUS-CHEF	1979 - 1980
○	Restaurant LE DIKKENEK, Brussels	
○	CHEF DE PARTIE	1979 - 1979
○	AUBERGE DES CHAPELIERS, Brussels	